



PSYCHOLOGICAL OPERATIONS

PERSUADE · CHANGE · INFLUENCE



About USACAPOC(A)

USACAPOC(A) supports the Army and Joint Force with strategic, operational, and tactical missions, with civil-military information, and information operations capabilities

* *Psychological Operations units in 22 states*

* *Proponent for the U.S. Army Reserve Airborne operations*

* *83% of the total Army Psychological Operations Forces are in the U.S. Army Reserve*



Sgt. Lisa Swan (left), 303rd TCP, disperses leaflets Southern Afghanistan

USARMY Reserve USACAPOC PSYOP-recruiting
usarmy.usarc.usacapoc.list.po-recruiting@mail.mil

Name/POC: _____

For USACAPOC(A) on Social Media:

FACEBOOK

<https://www.facebook.com/usacapoc>

TWITTER

<https://twitter.com/USACAPOC>

INSTAGRAM

<https://www.instagram.com/usacapoc/>

U.S. Army Civil Affairs and Psychological Operations (Airborne)

4037 PRATT STREET,
BUILDING A 5585
FORT BRAGG, NC 28310



PSYCHOLOGICAL OPERATIONS

U.S. ARMY CIVIL AFFAIRS AND PSYCHOLOGICAL OPERATIONS COMMAND (AIRBORNE)



Spc. Josh Brimm, 307th TCP, plays a counter IED message, Majat, Afghanistan

Train overseas in joint and multi-national environments

Use civilian knowledge and skills to make a difference

Challenge yourself with professional military courses and education

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Staff Sgt. Sostenes Rocha, 307th TCP, engages with local villagers Malajat, Afghanistan

Interested in a career in U.S. Army Reserve

Psychological Operations? Information on how to join:



<https://www.usar.army.mil/Commands/Functional/USACAPOC/USACAPOC-Resources/>

Inquiries to join:
910-432-5948

As an Army Reserve Psychological Operations (PSYOP) Soldier, you will become an expert at persuasion. You will assess and develop the information needed to inform, educate, persuade, direct, and influence foreign audiences and populations. As part of the largest component of trained and equipped forces capable of conducting Military Information Support Operations (MISO) in the U.S. Army, you'll broadcast important information through various mediums to directly and indirectly engage foreign governments, militaries, and civilian populations.

- Psychological Operations (PSYOP) Officer (37A)**
 coordinate and manage the execution of psychological operations, understand the human domain and level operations conducted within, are proficient in tactical-level operations, are capable of planning and conducting Military Information Support Operations (MISO) at the tactical, operational and strategic levels, and are experts in the psychological aspects of warfare.
- Officer PSYOP Branch Qualification Training:**
- 1 - Prior branch Captains Career Course (CCC)
 - 2 - Psychological Operations Captains Career Course (if no prior completed CCC)
 - Phase 1 (Resident) - 4 Days
 - Phase 2 (Non-Resident) - 18 week facilitated distance learning
 - Phase 3 (Resident) - 29 Days
- Special Qualifications / Requirements:**
- Obtain rank of First Lieutenant or Captain
 - Have a Physical Profile Serial System PULHES 111221
 - Top Secret (TS) clearance eligibility

- Psychological Operations Specialist (37F)**
 Army Reserve Psychological Operations Specialists are experts at persuasion and influence. They specialize in the planning, analysis, development, design, dissemination, and evaluation of PSYOP across the competition continuum.
- Military Occupational Specialty Training:**
- 1 - 37F Initial Entry (Skill Level 1, Non-Prior Service):
 - 10 weeks of Basic Training
 - 10 weeks of Advanced Individual Training (AIT)
 - 37F Reclassification course: 29 days
 (open to USAR Staff Sergeant / E-6 and below)
- Additional Qualifications / Requirements:**
- Minimum Armed Services Vocational Aptitude Battery (ASVAB) ST score of 101 after 01 July 2004 or GT score of 105 after 01 July 2020
 - Have a Physical Profile Serial System PULHES 111221
 - SECRET security clearance eligibility
 - Normal color vision

